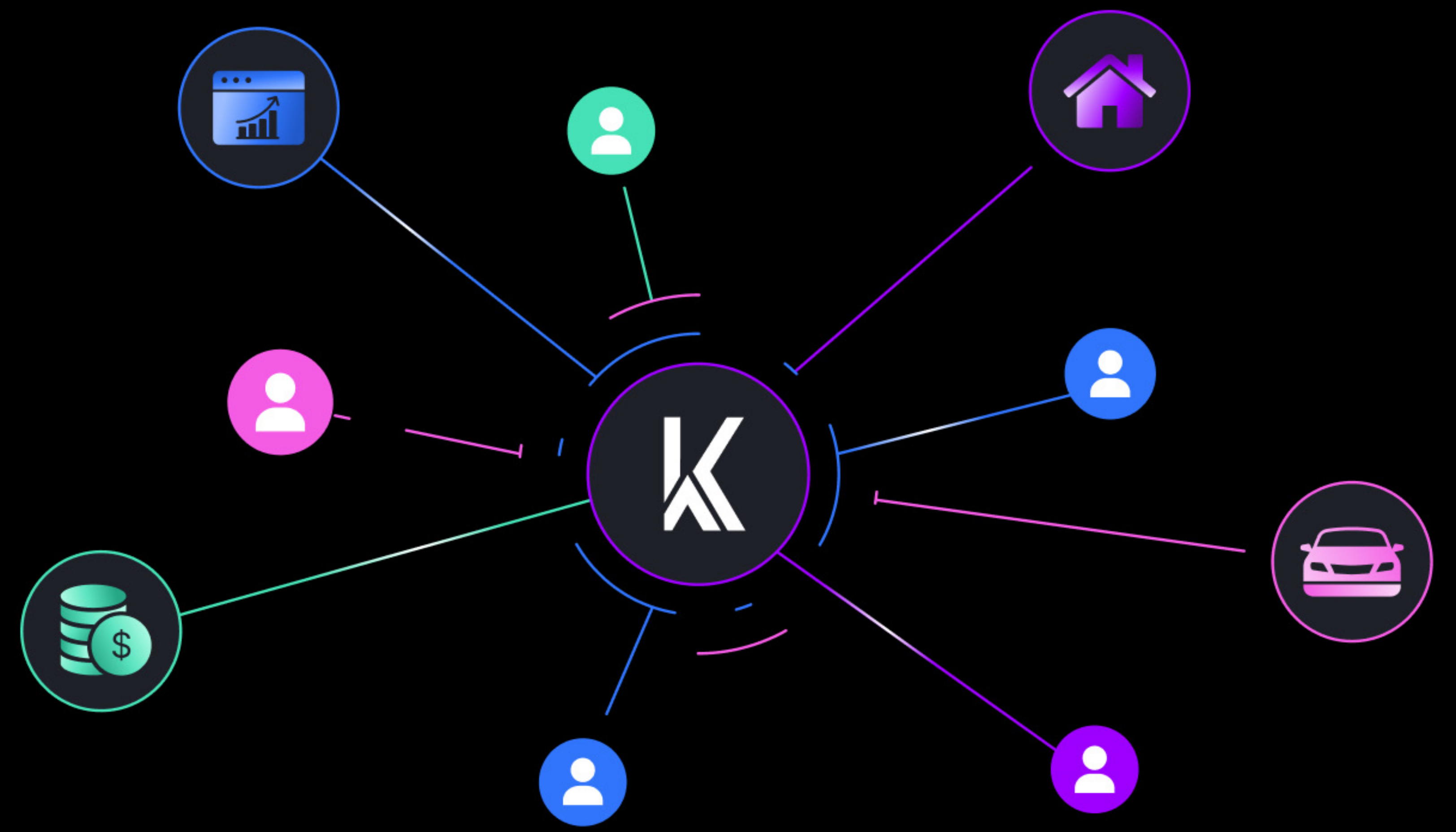


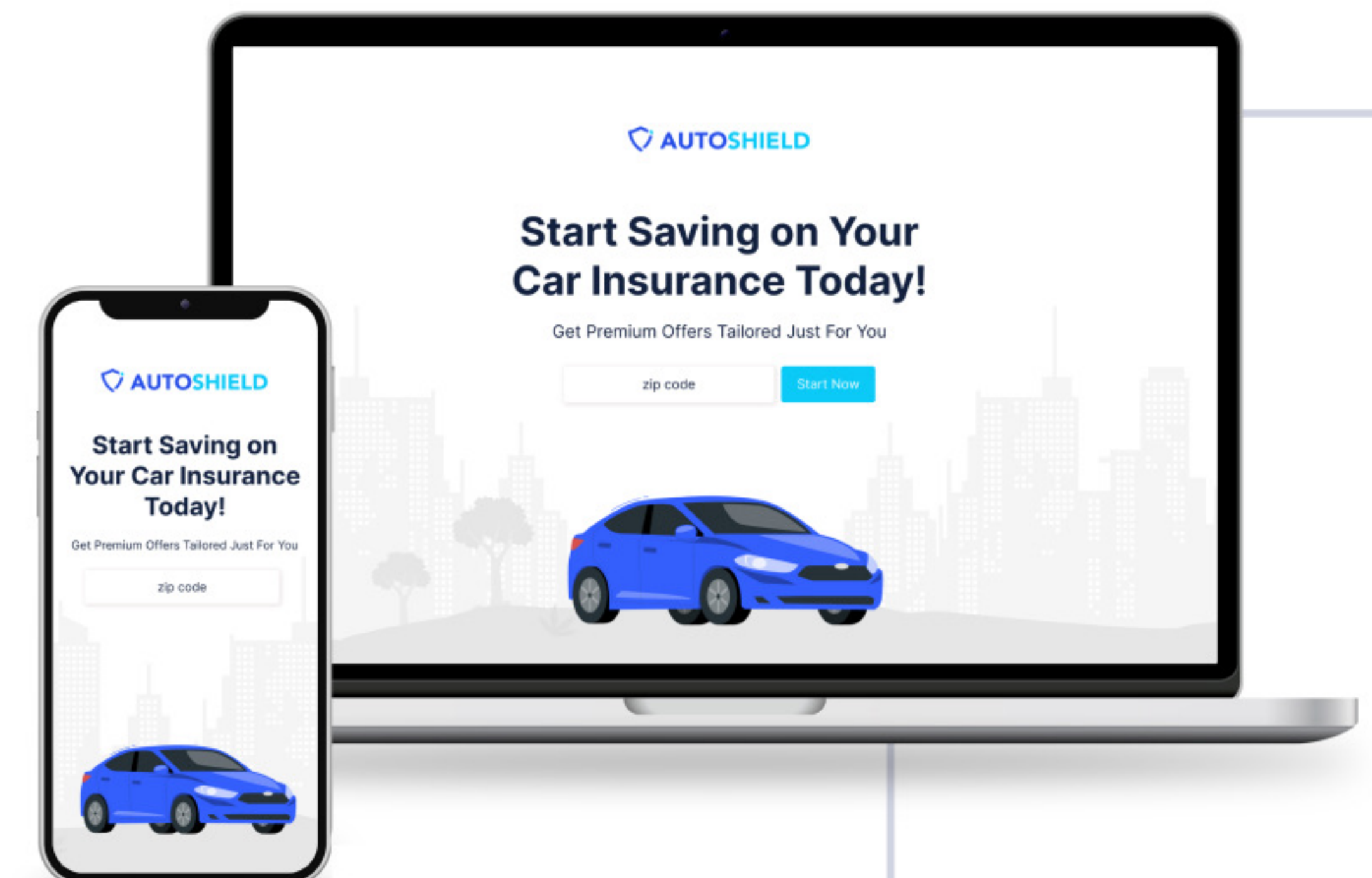
Connect

Kissterra Connect Partner Program



At Kissterra, we specialize in connecting auto and home insurance shoppers with the largest insurance carriers in the United States. We own and operate the premier marketplace for auto and home insurance, attracting tens of thousands of insurance shoppers daily. Our reach extends across all 50 states, making us a nationwide leader in this domain.

What sets us apart is our technology. Kissterra leverages state-of-the-art technology to continuously enhance campaign performance and optimize Earnings per Click (EPC). This robust tech infrastructure is the backbone of our operations, enabling seamless connections with top insurance carriers, and empowering us to effectively manage and bid on clicks and leads. This approach has honed our domain expertise, positioning Kissterra among the top ten marketplaces, in both volume and conversion rates.



Kissterra Connect Partner Program

We understand the importance of profitable partnerships, and our program is structured to ensure our valued partners and publishers benefit from competitive and lucrative financial returns. Kissterra Connect provides you with a suite of tools and advantages to elevate your business and revenue potential.

By joining our partner program you benefit from:



Access to a personalized dashboard to view and manage your campaigns in real-time.



A dedicated account manager serving as your focal point to ensure better response time.



A new revenue stream with enhanced earnings per click.



Dedicated branding options, including the possibility of a white-label solution.

UNIQUE! Partner Management Dashboard

Kissterra Connect provides our partners with access to Kissterra's exclusive, proprietary analytics and management tools to control and improve your campaign performance in real time.

With our Partner Management Dashboard, you are equipped to:

- Gain instant visibility into your campaign analytics in real-time.
- Seamlessly use data within the system or export it to external systems.
- Build custom dashboards tailored to your needs.
- Identify high-performing campaigns and pinpoint those that are underperforming to allocate resources for maximum impact.
- Improve your Earnings per Click (EPC).

The screenshot displays the 'Partner Management Dashboard' for 'Car Insurance'. It features a sidebar with various filters and a main table of campaign data. The table columns are Campaign ID, State, Age Group, Shoppers, EPS, Payout, and Pending. The data is summarized in a table below.

Campaign ID	State	Age Group	Shoppers	EPS	Payout	Pending
Campaign #1			450	\$ 6.78	\$ 2,345.60	200
Colorado			412	\$ 7.18	\$ 2,121.30	151
New York			401	\$ 7.70	\$ 3,000.14	133
25 - 35			389	\$ 5.12	\$ 1,224.00	99
36 - 46			372	\$ 4.80	\$ 1,145.45	78
47 - 57			201	\$ 6.40	\$ 2,995.54	211
New Jersey			189	\$ 8.10	\$ 1,745.24	198
Arizona			175	\$ 5.12	\$ 3,045.87	335
Total (10)			11,560	\$ 7.12	\$ 82,864.26	4,801

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The Kissterra Partner Management Dashboard has been a game-changer in the way I manage campaigns. It allows me to effortlessly monitor key stats, and easily export the reports for comparison with Facebook ads. Most importantly, it empowered me to enhance my campaign performance significantly, resulting in an improvement of over 20%.

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A large U.S. publisher